

technical product manager interview questions

technical product manager interview questions are essential for evaluating candidates who bridge the gap between technology and business strategy within product teams. These questions help interviewers assess a candidate's technical expertise, product management skills, problem-solving abilities, and communication skills. Understanding the types of questions typically asked can prepare candidates to demonstrate their capability to manage complex technical products effectively. This article explores common technical product manager interview questions, categorizing them to cover technical knowledge, product strategy, behavioral insights, and case studies. Additionally, it offers tips on how to approach these questions to stand out in the competitive hiring process. The discussion will also include sample questions and ideal responses, providing comprehensive guidance for both interviewers and candidates.

- Common Technical Product Manager Interview Questions
- Behavioral and Situational Questions
- Product Strategy and Roadmap Questions
- Technical Knowledge and Skills Assessment
- Case Study and Problem-Solving Questions
- Tips for Preparing and Answering Interview Questions

Common Technical Product Manager Interview Questions

Common technical product manager interview questions focus on understanding a candidate's ability to manage product development processes, collaborate with engineering teams, and prioritize features based on technical feasibility and business impact. These questions often evaluate experience with agile methodologies, cross-functional communication, and decision-making under uncertainty.

Typical Questions Asked

Interviewers frequently ask questions such as:

- How do you prioritize features in a product backlog?

- Explain a time you managed a technical trade-off.
- What metrics do you use to measure product success?
- Describe your experience working with engineering teams.
- How do you handle stakeholder disagreements on product direction?

Answers to these questions should demonstrate a balance between technical understanding and business acumen, highlighting the candidate's ability to make informed decisions that align with company goals.

Behavioral and Situational Questions

Behavioral and situational questions assess how candidates react in real-world scenarios, particularly in high-pressure or ambiguous situations. These questions reveal interpersonal skills, leadership qualities, and problem-solving capabilities vital for a technical product manager's success.

Examples of Behavioral Questions

Some common behavioral questions include:

- Describe a challenging project and how you managed it.
- Tell me about a time when you had to influence a team without direct authority.
- How do you handle failure or setbacks in a product launch?
- Describe a situation where you had conflicting priorities. How did you resolve it?

Effective responses highlight collaboration, adaptability, and resilience. Candidates should provide specific examples using the STAR method (Situation, Task, Action, Result) to structure their answers clearly.

Product Strategy and Roadmap Questions

Questions about product strategy and roadmap development evaluate a candidate's ability to define a product vision, align it with business objectives, and plan long-term development cycles. These questions test strategic thinking and market understanding.

Key Strategy Questions

Interviewers may ask:

- How do you develop a product roadmap?
- Explain how you incorporate customer feedback into your product strategy.
- What factors do you consider when deciding to sunset a product feature?
- Describe how you balance innovation with technical debt in your roadmap.

Strong candidates articulate clear frameworks for prioritizing features and initiatives, demonstrating awareness of market trends, customer needs, and technical constraints.

Technical Knowledge and Skills Assessment

Technical product manager interview questions related to technical knowledge assess familiarity with software development processes, system architecture, data analysis, and relevant tools. Candidates should be comfortable discussing technical concepts without necessarily being engineers.

Common Technical Questions

Examples include:

- Explain RESTful APIs and their significance in product development.
- How do you approach technical debt management?
- Describe your experience with cloud computing platforms.
- What is your process for writing technical requirements documents?

Interviewees are expected to demonstrate enough technical fluency to communicate effectively with engineers and make informed product decisions.

Case Study and Problem-Solving Questions

Case studies and problem-solving questions simulate real-world challenges, testing analytical thinking and creativity. Candidates must showcase their ability to break down problems, define metrics, and propose actionable solutions.

Typical Case Study Scenarios

Such questions might include:

- Design a product feature to increase user engagement by 20%.
- How would you approach launching a product in a highly competitive market?
- Analyze the reasons behind a decline in user retention and suggest improvements.
- Prioritize a list of features with limited development resources.

Successful answers involve structured thinking, data-driven decision-making, and clear communication of trade-offs.

Tips for Preparing and Answering Interview Questions

Preparation is crucial for success in technical product manager interviews. Candidates should research the company, understand its products, and review common questions to tailor responses to the organization's context.

Best Practices

Key tips include:

1. Use the STAR method to structure behavioral answers.
2. Demonstrate a balance of technical knowledge and business insight.
3. Prepare to discuss previous projects with specific examples.
4. Practice articulating product strategies and technical concepts clearly.

5. Ask clarifying questions when faced with ambiguous case studies.

By following these guidelines, candidates can present themselves as well-rounded technical product managers ready to contribute effectively to product teams.

Frequently Asked Questions

What are the key responsibilities of a technical product manager?

A technical product manager is responsible for defining product vision, gathering and prioritizing requirements, collaborating with engineering teams, managing the product roadmap, and ensuring the technical feasibility and quality of the product.

How do you approach prioritizing features in a technical product roadmap?

I use frameworks like RICE (Reach, Impact, Confidence, Effort) or MoSCoW (Must have, Should have, Could have, Won't have) to evaluate features based on their value, effort, and alignment with business goals, ensuring the most impactful features are prioritized.

How do you handle technical debt while managing new feature development?

I balance technical debt and new features by allocating a portion of each development cycle to address technical debt, collaborating with engineering to assess risks, and communicating the long-term benefits of refactoring to stakeholders.

What technical skills are essential for a technical product manager?

Essential technical skills include understanding software development lifecycles, familiarity with APIs, data analysis, basic coding knowledge, system architecture, and the ability to communicate effectively with engineering teams.

How do you measure the success of a technical product?

Success can be measured using key performance indicators (KPIs) such as user engagement, adoption rates, performance metrics, customer satisfaction, and business impact like revenue growth or cost savings.

Describe a time you had to manage conflicting priorities between engineering and business teams.

In such situations, I facilitate open communication to understand each side's concerns, use data to evaluate the impact of conflicting priorities, and negotiate a compromise that aligns with overall product goals while maintaining technical feasibility.

How do you stay updated with emerging technologies relevant to your product?

I stay updated by following industry blogs, attending webinars and conferences, participating in professional networks, collaborating with engineering teams, and continuously learning through online courses and technical documentation.

Additional Resources

1. *Cracking the PM Interview: How to Land a Product Manager Job in Technology*

This book by Gayle Laakmann McDowell and Jackie Bavaro is a comprehensive guide for aspiring product managers. It covers the entire interview process, including resume tips, behavioral questions, and product design challenges. Readers will find real-world examples and frameworks that help in preparing for technical and strategic product management interviews.

2. *Decode and Conquer: Answers to Product Management Interviews*

Authored by Lewis C. Lin, this book focuses on answering common and tricky product management interview questions. It introduces the "CIRCLES" method for tackling product design questions and offers strategies for market sizing, prioritization, and metrics. The book is practical and tailored to help candidates structure their responses clearly and confidently.

3. *Product Management Interview: How to Prepare for a PM Interview and Land the Job*

This guide dives into the key areas tested in technical product manager interviews, including technical knowledge, product sense, and analytical thinking. It provides sample questions, detailed answers, and tips for communicating effectively during interviews. The book is ideal for candidates looking to sharpen their problem-solving skills and product intuition.

4. *Mastering the Product Manager Interview*

This resource is designed to help candidates excel in product manager interviews by focusing on core competencies such as product design, estimation, and technical understanding. It includes mock interview scenarios and actionable advice for building a compelling personal narrative. Readers will gain confidence in handling both technical and behavioral questions.

5. *Product Leadership: How Top Product Managers Launch Awesome Products and Build Successful Teams*

While not solely an interview prep book, this title by Richard Banfield, Martin Eriksson, and Nate Walkingshaw provides deep insights into the skills and mindset of successful product managers. Understanding these concepts can help candidates answer leadership and strategy questions during interviews. The book also covers collaboration with engineering teams, which is crucial for technical PM roles.

6. *The Product Manager's Survival Guide*

Steven Haines offers practical advice for both new and experienced product managers navigating their careers. The book addresses common challenges and scenarios that often appear in interviews, such as stakeholder management and prioritization. It's a useful resource for understanding the real-world context behind many interview questions.

7. *Lean Product and Lean Analytics*

Combining principles from Eric Ries and Alistair Croll, this book emphasizes data-driven decision-making and iterative product development. Technical product manager candidates can benefit from its focus on metrics, experimentation, and validation — topics frequently explored in interviews. The concepts help PMs demonstrate analytical rigor and customer-centric thinking.

8. *Product Roadmaps Relaunches: How to Set Direction while Embracing Uncertainty*

This book by C. Todd Lombardo and colleagues provides frameworks for creating and communicating effective product roadmaps. Technical PM interviewers often assess candidates' ability to prioritize features and align stakeholders, making this resource valuable. It offers strategies to handle ambiguity and evolving requirements, key aspects of the PM role.

9. *Behind Every Great Product: How to Build a Successful Product Management Team*

By Brian Lawley and Greg Cohen, this book explores the organizational and team dynamics around product management. Understanding these elements can help candidates answer questions about cross-functional collaboration and leadership in technical environments. The book also covers essential skills and practices that interviewers look for in strong PM candidates.

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thinking, and ability to thrive in fast-paced environments. This book is your secret weapon to unlock success, packed with insider tips and proven strategies to stand out from the competition. Inside, you'll discover a comprehensive guide to every stage of the interview process, from crafting the perfect resume to navigating behavioral questions, technical assessments, and salary negotiations. Learn how to structure your experience to highlight your impact, communicate your product vision effectively, and demonstrate your passion for innovation. Let's face it - the tech industry is competitive, and securing a PM role requires more than just a stellar resume. This book equips you with the knowledge and confidence to: Decode the interview process, understand what hiring managers are really looking for, and avoid common pitfalls that trip up even experienced candidates. Master the art of behavioral storytelling, crafting compelling narratives that showcase your leadership, collaboration, and problem-solving skills. Tackle technical questions with ease, from estimating market size to designing product roadmaps, and demonstrate your analytical prowess. Negotiate your worth confidently, securing a compensation package that reflects your value and sets you up for long-term success. This is your chance to gain a competitive edge, impress hiring managers, and land your ideal product management position. Your future in tech starts now.

technical product manager interview questions: Product Manager Interview Questions and Answers - English

Navneet Singh, Here are several common Product Manager interview questions along with sample answers: 1. Tell me about yourself and your background as a Product Manager.

Answer: I have been working as a Product Manager for the past five years, starting my career in tech startups where I developed a strong foundation in product development and management. I've successfully led cross-functional teams through the entire product lifecycle, from ideation and requirements gathering to launch and iteration based on user feedback. My background in engineering gives me a solid understanding of technical feasibility, which I leverage to effectively communicate with development teams and ensure alignment with business goals. I'm passionate about creating products that solve real user problems and drive business growth. 2. How do you prioritize features on a product roadmap? Answer: I prioritize features by considering their impact on both user value and business objectives. I start by analysing user feedback, conducting market research, and understanding our strategic goals. Features that directly address critical user pain points or offer significant value to our customers are prioritized higher. Additionally, I assess the potential impact on revenue, user acquisition, or retention. I collaborate closely with stakeholders across marketing, sales, and engineering to ensure alignment with overall company priorities and feasibility within our development capacity. 3. Can you describe a challenging product decision you had to make and how you approached it? Answer: One challenging decision I faced was whether to pivot our product direction based on shifting market trends. I began by conducting in-depth market research and gathering feedback from our customers and sales team. I analysed competitive offerings and assessed our current market position. After careful consideration, I presented a proposal to pivot our product strategy, focusing on emerging customer needs that our competitors were not addressing. I collaborated with the engineering team to quickly iterate on our product roadmap and successfully launched a new feature set that resulted in a 20% increase in user engagement within three months. 4. How do you approach gathering requirements from stakeholders? Answer: I believe in a collaborative approach to gathering requirements from stakeholders. I start by conducting one-on-one interviews with key stakeholders, including customers, internal teams, and executives. These conversations help me understand their pain points, goals, and priorities. I also organize workshops and brainstorming sessions to foster creativity and alignment across teams. Throughout the process, I document requirements using tools like user stories, personas, and acceptance criteria to ensure clarity and alignment with the overall product vision. 5. How do you measure the success of a product? Answer: I measure the success of a product using a combination of quantitative metrics and qualitative feedback. Quantitatively, I track metrics such as user acquisition, retention rates, revenue growth, and conversion rates to gauge the product's impact on business objectives. Qualitatively, I gather feedback through user surveys, usability tests, and customer interviews to understand user satisfaction and identify areas for

improvement. I also conduct A/B tests to validate hypotheses and iterate on features based on data-driven insights. By continuously monitoring these metrics and feedback loops, I ensure that our product evolves to meet changing user needs and market conditions.

6. How do you prioritize between fixing bugs and adding new features? Answer: I approach this by balancing short-term needs with long-term goals. Critical bugs that affect user experience or core functionality are prioritized for immediate resolution to maintain product stability and customer satisfaction. I prioritize fixing bugs that have a high impact on user retention or revenue generation. Simultaneously, I assess the strategic importance of adding new features that align with our product roadmap and business objectives. I collaborate closely with the engineering team to allocate resources effectively and ensure a balance between addressing technical debt and delivering innovative features that drive growth.

7. Can you discuss your experience with Agile or Scrum methodologies? Answer: I have extensive experience working with Agile methodologies, particularly Scrum. In previous roles, I served as a Scrum Product Owner, responsible for prioritizing the backlog, refining user stories, and facilitating sprint planning sessions with cross-functional teams. I believe in the Agile principles of iterative development, continuous improvement, and delivering incremental value to stakeholders. I leverage Agile frameworks to foster collaboration, adaptability, and transparency throughout the product development lifecycle, ensuring that we deliver high-quality products that meet customer expectations.

8. How do you handle disagreements or conflicting priorities among stakeholders? Answer: I approach disagreements by fostering open communication and seeking to understand each stakeholder's perspective. I facilitate discussions to find common ground and align on shared goals. If priorities conflict, I prioritize based on data-driven insights, impact on user value, and alignment with overarching business objectives. I collaborate closely with stakeholders to negotiate trade-offs and find solutions that balance competing interests while maintaining the integrity of the product roadmap. Ultimately, I focus on making decisions that optimize long-term success and stakeholder satisfaction.

9. Describe a time when you had to influence stakeholders without direct authority. Answer: In a previous role, I needed to secure buy-in from the executive team for a major product initiative. I began by conducting thorough research and preparing a compelling business case that aligned the initiative with strategic company goals. I scheduled individual meetings with each executive to present my proposal, emphasizing the potential impact on revenue growth and customer satisfaction. I tailored my communication to each stakeholder's priorities and concerns, addressing their questions and demonstrating how the initiative aligned with their departmental objectives. By building consensus and emphasizing the strategic benefits, I successfully gained support for the initiative and secured the necessary resources to move forward.

10. How do you stay updated with industry trends and best practices in Product Management? Answer: I stay updated with industry trends and best practices through a variety of methods. I regularly attend industry conferences, webinars, and meetups to learn from thought leaders and network with peers. I follow industry blogs, podcasts, and publications to stay informed about emerging technologies, market trends, and customer preferences. I also participate in online communities and forums where Product Managers share insights and discuss current challenges. By continuously learning and adapting to industry changes, I ensure that my product management strategies are informed by the latest innovations and best practices.

technical product manager interview questions: [600 Comprehensive Interview Questions and Answers for AI Product Manager Driving AI Solutions from Concept to Market](#) CloudRoar Consulting Services, 2025-08-15 The role of an AI Product Manager demands mastery at the intersection of product, AI technology, ethics, and business strategy. Organizations seek leaders who can identify AI opportunities, translate them into roadmaps, manage AI pipelines, and uphold responsible innovation standards. 600 Interview Questions & Answers for AI Product Managers -

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technical product manager interview questions: Machine Learning Interviews Susan Shu Chang, 2023-11-29 As tech products become more prevalent today, the demand for machine learning professionals continues to grow. But the responsibilities and skill sets required of ML professionals still vary drastically from company to company, making the interview process difficult to predict. In this guide, data science leader Susan Shu Chang shows you how to tackle the ML hiring process. Having served as principal data scientist in several companies, Chang has considerable experience as both ML interviewer and interviewee. She'll take you through the highly selective recruitment process by sharing hard-won lessons she learned along the way. You'll quickly understand how to successfully navigate your way through typical ML interviews. This guide shows you how to: Explore various machine learning roles, including ML engineer, applied scientist, data scientist, and other positions Assess your interests and skills before deciding which ML role(s) to pursue Evaluate your current skills and close any gaps that may prevent you from succeeding in the interview process Acquire the skill set necessary for each machine learning role Ace ML interview topics, including coding assessments, statistics and machine learning theory, and behavioral questions Prepare for interviews in statistics and machine learning theory by studying common

interview questions

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technical product manager interview questions: *Hack the Cybersecurity Interview* Christophe Foulon, Ken Underhill, Tia Hopkins, 2024-08-30 Ace your cybersecurity interview by unlocking expert strategies, technical insights, and career-boosting tips for securing top roles in the industry

Key Features

- Master technical and behavioral interview questions for in-demand cybersecurity positions
- Improve personal branding, communication, and negotiation for interview success
- Gain insights into role-specific salary expectations, career growth, and job market trends

Book Description

The cybersecurity field is evolving fast, and so are its job interviews. *Hack the Cybersecurity Interview, Second Edition* is your go-to guide for landing your dream cybersecurity job—whether you're breaking in or aiming for a senior role. This expanded edition builds on reader feedback, refines career paths, and updates strategies for success. With a real-world approach, it preps you for key technical and behavioral questions, covering roles like Cybersecurity Engineer, SOC Analyst, and CISO. You'll learn best practices for answering with confidence and standing out in a competitive market. The book helps you showcase problem-solving skills, highlight transferable experience, and navigate personal branding, job offers, and interview stress. Using the HACK method, it provides a structured approach to adapt to different roles and employer expectations. Whether you're switching careers, advancing in cybersecurity, or preparing for your first role, this book equips you with the insights, strategies, and confidence to secure your ideal cybersecurity job.

What you will learn

- Identify common interview questions for different roles
- Answer questions from a problem-solving perspective
- Build a structured response for role-specific scenario questions
- Tap into your situational awareness when answering questions
- Showcase your ability to handle evolving cyber threats
- Grasp how to highlight relevant experience and transferable skills
- Learn basic negotiation skills
- Learn strategies to stay calm and perform your best under pressure

Who this book is for

This book is ideal for anyone who is pursuing or advancing in a cybersecurity career. Whether professionals are aiming for entry-level roles or executive ones, this book will help them prepare for interviews across various cybersecurity paths. With common interview questions, personal branding tips, and technical and behavioral skill strategies, this guide equips professionals to confidently navigate the interview process and secure their ideal cybersecurity job.

technical product manager interview questions: *The Product Manager's Toolkit* Gabriel Steinhardt, 2010-04-15 Product management is challenging, complex, and often misunderstood. Across the high-tech industry, drastically different duties and responsibilities are attributed to product management professionals. Diverse interpretations regarding the role of product management have only further confused practitioners and stifled the ability to develop clear and consistent product management methodologies. The *Product Manager's Toolkit* book provides a consistent and holistic managerial approach to product management and presents a practical and

comprehensive methodology (tasks, processes, deliverables, and roles) that covers nearly all aspects of product management.

technical product manager interview questions: Product Management Essentials You Always Wanted to Know Chintan Udeshi, Vibrant Publishers, 2025-08-05 In the fast-moving and technologically advancing world, companies need to continuously evolve to meet and exceed expectations of their customers. Companies need to bring the new products and offerings to the market to meet and exceed customer needs and solve the important problems for the customers and make their life easy. To ensure the product meets and exceeds the customer expectation and businesses remain competitive, the role of the product manager has become crucial in an organization as it involves deeply understanding the customer preferences and the industry in general and then, coming up with a strategy to solve the customer problems in a differentiated way to ensure it delights the customers. The product manager role sits at an intersection of technology, marketing and sales and hence, product managers need to work cross-functionality across different departments to bring the products into the market. Product Management Essentials is a comprehensive and easily understandable guide for anyone who wants to learn about the product manager role, how to become a product manager for the first time and once you are in the PM role, how to succeed as a product manager in large organizations as well as startups. The book is useful for aspiring product managers or early career product managers who know nothing about the product management role but want to learn more about the role including goals and responsibilities, day in the life of the product manager. It also covers the cross-functional nature of the product manager role and how PMs work cross-functionally across different departments to bring products into the market. By reading the Product Management Essentials book, the reader will gain an understanding of the following topics: i. Product manager roles and responsibilities and day in the life of product manager ii. How to identify product opportunities and work cross-functionally across different departments to launch the product into the market. iii. Frameworks that are commonly used by the product managers to make the strategic decisions for the product as well as overall organization. iv. Product management specializations and how to become top 10% of product manager v. How to get into the product management role and cracking the PM interviews

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allowing you to develop a holistic approach to interview preparation. Furthermore, this guide is perfect for creating a structured study plan. You can divide the questions into categories, track your progress, and focus on areas where you need improvement. The comprehensive nature of the questions ensures that you are prepared for technical assessments, behavioral interviews, and scenario-based discussions. By using this book, you can reduce anxiety, boost confidence, and improve your chances of securing your desired position. Whether you are preparing for a technical role, managerial position, or specialized industry-specific job, this book serves as a one-stop resource to help you succeed. It is ideal for individuals seeking growth, aiming for promotions, or exploring new career paths. Employers value candidates who are well-prepared, articulate, and demonstrate both technical and soft skills. By mastering the questions and answers in this guide, you position yourself as a knowledgeable, confident, and capable candidate. Invest in your future and maximize your interview performance with this all-inclusive resource. With practice and careful study, you will gain the confidence to answer even the most challenging questions with clarity and professionalism. This book is more than just a collection of questions; it is a roadmap to career success, skill enhancement, and professional growth. Take control of your career journey, prepare effectively, and achieve your professional goals with this essential interview preparation guide. Every page is crafted to ensure that you are ready for your next interview, fully equipped to impress hiring managers, and well-prepared to advance in your career.

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technical product manager interview questions: Managing IT Performance to Create Business Value Jessica Keyes, 2016-09-15 Managing IT Performance to Create Business Value provides examples, case histories, and current research for critical business issues such as performance measurement and management, continuous process improvement, knowledge management, risk management, benchmarking, metrics selection, and people management. It gives IT executives strategies for improving IT performance and delivering value, plus it guides them in selecting the right metrics for their IT organizations. Additionally, it offers knowledge management strategies to mature an organization, shows how to manage risks to exploit opportunities and prepare for threats, and explains how to baseline an IT organization's performance and measure its improvement. Consisting of 10 chapters plus appendices, the book begins with an overview of performance-based strategic planning, after which it discusses the development of a quality improvement (QI) plan, establishing benchmarks, and measuring performance improvements. It

covers how to design IT-specific measures and financial metrics as well as the establishment of a software measurement program. From there, it moves on to designing people improvement systems and discusses such topics as leadership, motivation, recruitment, and employee appraisal. The final few chapters show how to use balanced scorecards to manage and measure knowledge-based social enterprising and to identify, analyze, and avoid risks. In addition to covering new methods and metrics for measuring and improving IT processes, the author looks at strategies for measuring product development and implementing continuous innovation. The final chapter considers customer value systems and explains how to use force field analysis to listen to customers with the goal of improving customer satisfaction and operational excellence.

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Gurucharan Raghunathan, Lokesh Kannaiyan, 2022-01-06 More than 80% of the PMs are not having clarity on the right resources to become a PM • Nearly 50% of the PMs are taking more than 12 months to gain awareness of the different roles and responsibilities of a PM • Nearly 60% of the PMs are taking more than 6 months to learn the fundamental concepts of a PM This book is crafted with the step-by-step procedure, case studies and proven methods to get your product management basics right. This book also provides a structured approach to transition into product management from diverse disciplines such as engineering, project management, sales, marketing and customer support. Testimonials Product Management Simplified is a great starting guide for an aspiring Product Manager. Laid out in a very illustrative and easy to read manner, the book does a very good job of hand holding the reader through the various nuances and techniques of product management... - Raghu Ramanujam, Director of Product Management, Flipkart Experienced PMs can get benefitted by connecting all the dots by leveraging comprehensive coverage of Product Management fundamentals and relevant frameworks.. - Javed Beg, Director of Product Management, Oracle I highly recommend this book to anyone who is exploring product management as a career choice or anyone who wants to move to the next level in their PM journey... - Dinesh V, VP Product Management, OrangeScape ...Guru and Lokesh have laid out the steps to effective and successful Product Management through insightful data, lucid representation and witty presentation... - Arks Srinivas, President, Career Launcher Educate Ltd.

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sales, long-term strategies and economic aspects. Read about the advantages of user persona in communication in product development and learn how to set up user persona as well as clear requirements for product development. You will learn more about the exemplary product »SelfBackup«, which was already introduced and explained in the book »Strategic Product Management«. As mentioned above you can download the book »Technical Product Management« on the proProduktmanagement website for free and read about preprototyping and numerous other topics relating to product development from a Product Management perspective.

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during college, across classes, extracurriculars, and internships, to develop the skills that will help you excel as a PM. Finally, we teach you how to land and then nail a product management interview. For each topic we cover, we've also asked our peers - new grad PMs from Google, Facebook, and more - to reveal their secrets as well.

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