

TECHNICAL PRODUCT MANAGER RESUME

TECHNICAL PRODUCT MANAGER RESUME IS A CRITICAL DOCUMENT THAT SHOWCASES A CANDIDATE'S EXPERTISE IN MANAGING COMPLEX TECHNICAL PRODUCTS FROM CONCEPTION TO LAUNCH. CRAFTING AN EFFECTIVE TECHNICAL PRODUCT MANAGER RESUME REQUIRES HIGHLIGHTING A BLEND OF TECHNICAL KNOWLEDGE, STRATEGIC THINKING, AND LEADERSHIP SKILLS. THIS ARTICLE WILL EXPLORE THE ESSENTIAL COMPONENTS OF A STRONG RESUME TAILORED SPECIFICALLY FOR TECHNICAL PRODUCT MANAGEMENT ROLES. IT WILL COVER HOW TO STRUCTURE YOUR RESUME, KEY SKILLS TO EMPHASIZE, AND HOW TO DEMONSTRATE MEASURABLE ACHIEVEMENTS THAT RESONATE WITH HIRING MANAGERS. ADDITIONALLY, TIPS ON OPTIMIZING YOUR RESUME FOR APPLICANT TRACKING SYSTEMS (ATS) AND COMMON MISTAKES TO AVOID WILL BE DISCUSSED. UNDERSTANDING THESE ELEMENTS ENSURES YOUR RESUME STANDS OUT IN A COMPETITIVE JOB MARKET AND POSITIONS YOU AS A TOP CONTENDER FOR TECHNICAL PRODUCT MANAGER POSITIONS.

- UNDERSTANDING THE ROLE OF A TECHNICAL PRODUCT MANAGER
- KEY COMPONENTS OF A TECHNICAL PRODUCT MANAGER RESUME
- WRITING A COMPELLING PROFESSIONAL SUMMARY
- HIGHLIGHTING RELEVANT SKILLS AND TECHNOLOGIES
- SHOWCASING EXPERIENCE WITH IMPACTFUL ACHIEVEMENTS
- EDUCATION AND CERTIFICATIONS
- OPTIMIZING FOR APPLICANT TRACKING SYSTEMS (ATS)
- COMMON MISTAKES TO AVOID

UNDERSTANDING THE ROLE OF A TECHNICAL PRODUCT MANAGER

A TECHNICAL PRODUCT MANAGER (TPM) IS RESPONSIBLE FOR OVERSEEING THE DEVELOPMENT AND DELIVERY OF TECHNOLOGY-DRIVEN PRODUCTS. THIS ROLE REQUIRES A DEEP UNDERSTANDING OF BOTH THE TECHNICAL ASPECTS AND THE BUSINESS GOALS ASSOCIATED WITH A PRODUCT. TPMs WORK CLOSELY WITH ENGINEERING TEAMS, DESIGNERS, MARKETING, AND STAKEHOLDERS TO ENSURE THAT THE PRODUCT MEETS CUSTOMER NEEDS AND ALIGNS WITH COMPANY STRATEGY. THEIR RESPONSIBILITIES INCLUDE DEFINING PRODUCT REQUIREMENTS, MANAGING BACKLOGS, PRIORITIZING FEATURES, AND GUIDING CROSS-FUNCTIONAL TEAMS THROUGH THE PRODUCT LIFECYCLE. GIVEN THE MULTIFACETED NATURE OF THIS POSITION, RESUMES MUST EFFECTIVELY COMMUNICATE A CANDIDATE'S ABILITY TO BRIDGE THE GAP BETWEEN TECHNOLOGY AND BUSINESS.

KEY COMPONENTS OF A TECHNICAL PRODUCT MANAGER RESUME

A WELL-CRAFTED TECHNICAL PRODUCT MANAGER RESUME SHOULD INCLUDE SEVERAL CRITICAL SECTIONS THAT COLLECTIVELY PRESENT A COMPREHENSIVE PICTURE OF THE CANDIDATE'S QUALIFICATIONS. THESE COMPONENTS INCLUDE A PROFESSIONAL SUMMARY, SKILLS SECTION, DETAILED WORK EXPERIENCE, EDUCATION, AND CERTIFICATIONS. EACH SECTION SERVES A DISTINCT PURPOSE IN HIGHLIGHTING THE CANDIDATE'S EXPERTISE AND SUITABILITY FOR THE ROLE.

PROFESSIONAL SUMMARY

THE PROFESSIONAL SUMMARY IS A BRIEF INTRODUCTION THAT CAPTURES THE CANDIDATE'S EXPERIENCE, KEY SKILLS, AND CAREER GOALS. IT SHOULD BE TAILORED TO INCLUDE RELEVANT KEYWORDS LIKE "TECHNICAL PRODUCT MANAGER RESUME," "PRODUCT LIFECYCLE MANAGEMENT," AND "STAKEHOLDER COLLABORATION" TO ATTRACT RECRUITERS AND ATS ALGORITHMS.

SKILLS SECTION

THIS SECTION LISTS CORE COMPETENCIES AND TECHNICAL SKILLS THAT ARE PERTINENT TO THE PRODUCT MANAGEMENT ROLE. INCLUDING BOTH HARD AND SOFT SKILLS ENSURES A BALANCED PORTRAYAL OF THE CANDIDATE'S CAPABILITIES.

WORK EXPERIENCE

DETAILING PREVIOUS ROLES AND RESPONSIBILITIES WITH A FOCUS ON ACHIEVEMENTS AND MEASURABLE OUTCOMES IS ESSENTIAL. THIS SECTION SHOULD EMPHASIZE LEADERSHIP IN MANAGING TECHNICAL PRODUCTS, SUCCESSFUL PROJECT COMPLETIONS, AND PROBLEM-SOLVING ABILITIES.

EDUCATION AND CERTIFICATIONS

RELEVANT DEGREES AND PROFESSIONAL CERTIFICATIONS MUST BE CLEARLY STATED TO DEMONSTRATE FORMAL QUALIFICATIONS AND CONTINUOUS LEARNING IN THE FIELD.

WRITING A COMPELLING PROFESSIONAL SUMMARY

THE PROFESSIONAL SUMMARY ACTS AS THE FIRST IMPRESSION ON A TECHNICAL PRODUCT MANAGER RESUME. IT SHOULD SUCCINCTLY CONVEY THE CANDIDATE'S EXPERTISE, YEARS OF EXPERIENCE, AND KEY ACHIEVEMENTS. USING ACTION-ORIENTED LANGUAGE AND INCORPORATING SPECIFIC METRICS CAN ENHANCE ITS IMPACT.

FOR EXAMPLE, A STRONG PROFESSIONAL SUMMARY MIGHT READ:

- EXPERIENCED TECHNICAL PRODUCT MANAGER WITH OVER 7 YEARS LEADING CROSS-FUNCTIONAL TEAMS TO DELIVER INNOVATIVE SOFTWARE SOLUTIONS.
- PROVEN TRACK RECORD IN DRIVING PRODUCT STRATEGY AND EXECUTING COMPLEX PROJECTS THAT RESULTED IN A 25% INCREASE IN CUSTOMER RETENTION.
- EXPERTISE IN AGILE METHODOLOGIES, STAKEHOLDER MANAGEMENT, AND DATA-DRIVEN DECISION-MAKING.

HIGHLIGHTING RELEVANT SKILLS AND TECHNOLOGIES

TECHNICAL PRODUCT MANAGERS MUST DEMONSTRATE PROFICIENCY IN A VARIETY OF SKILLS AND TOOLS THAT SUPPORT PRODUCT DEVELOPMENT AND MANAGEMENT. THESE SKILLS SHOULD BE PROMINENTLY FEATURED IN THE RESUME TO SHOWCASE THE CANDIDATE'S TECHNICAL AND MANAGERIAL CAPABILITIES.

ESSENTIAL SKILLS FOR TECHNICAL PRODUCT MANAGERS

- PRODUCT LIFECYCLE MANAGEMENT
- AGILE AND SCRUM METHODOLOGIES
- ROADMAP PLANNING AND PRIORITIZATION
- DATA ANALYSIS AND METRICS TRACKING
- TECHNICAL KNOWLEDGE OF SOFTWARE DEVELOPMENT

- CROSS-FUNCTIONAL TEAM LEADERSHIP
- STAKEHOLDER COMMUNICATION

TECHNOLOGIES AND TOOLS

INCLUDING FAMILIAR TOOLS AND PLATFORMS RELEVANT TO PRODUCT MANAGEMENT ENHANCES THE TECHNICAL CREDIBILITY OF THE RESUME. COMMON TOOLS TO MENTION INCLUDE JIRA, CONFLUENCE, SQL, TABLEAU, AND VARIOUS PROJECT MANAGEMENT SOFTWARE.

SHOWCASING EXPERIENCE WITH IMPACTFUL ACHIEVEMENTS

WHEN DETAILING WORK EXPERIENCE, IT IS IMPORTANT TO FOCUS ON ACCOMPLISHMENTS RATHER THAN JUST DUTIES. QUANTIFYING RESULTS WITH DATA HELPS TO DEMONSTRATE THE CANDIDATE'S IMPACT IN PREVIOUS POSITIONS.

EXAMPLES OF ACHIEVEMENT-FOCUSED STATEMENTS INCLUDE:

- LED THE DEVELOPMENT AND LAUNCH OF A SaaS PRODUCT THAT INCREASED COMPANY REVENUE BY 30% WITHIN THE FIRST YEAR.
- IMPLEMENTED AGILE PROCESSES THAT REDUCED PRODUCT DELIVERY TIME BY 20%.
- COLLABORATED WITH ENGINEERING AND DESIGN TEAMS TO ENHANCE USER EXPERIENCE, RESULTING IN A 15% BOOST IN CUSTOMER SATISFACTION SCORES.

EDUCATION AND CERTIFICATIONS

EDUCATIONAL BACKGROUND AND PROFESSIONAL CERTIFICATIONS PROVIDE A FOUNDATION OF CREDIBILITY FOR A TECHNICAL PRODUCT MANAGER RESUME. DEGREES IN COMPUTER SCIENCE, ENGINEERING, BUSINESS, OR RELATED FIELDS ARE HIGHLY RELEVANT. ADDITIONALLY, CERTIFICATIONS SUCH AS CERTIFIED SCRUM PRODUCT OWNER (CSPO), PRAGMATIC MARKETING, OR PROJECT MANAGEMENT PROFESSIONAL (PMP) CAN DISTINGUISH CANDIDATES IN THE HIRING PROCESS.

OPTIMIZING FOR APPLICANT TRACKING SYSTEMS (ATS)

MANY ORGANIZATIONS USE ATS TO FILTER RESUMES BEFORE THEY REACH HUMAN RECRUITERS. OPTIMIZING A TECHNICAL PRODUCT MANAGER RESUME FOR ATS INVOLVES USING RELEVANT KEYWORDS, MAINTAINING A CLEAN AND SIMPLE FORMAT, AND AVOIDING GRAPHICS OR UNUSUAL FONTS. INCLUDING INDUSTRY-SPECIFIC TERMINOLOGY RELATED TO PRODUCT MANAGEMENT AND TECHNICAL SKILLS INCREASES THE LIKELIHOOD OF PASSING THROUGH AUTOMATED SCREENING.

COMMON MISTAKES TO AVOID

TECHNICAL PRODUCT MANAGER RESUMES OFTEN FALL SHORT DUE TO SEVERAL AVOIDABLE ERRORS. THESE INCLUDE:

- USING GENERIC OR VAGUE JOB DESCRIPTIONS INSTEAD OF SPECIFIC ACHIEVEMENTS.
- OVERLOADING THE RESUME WITH TECHNICAL JARGON WITHOUT EXPLAINING BUSINESS IMPACT.

- NEGLECTING TO TAILOR THE RESUME FOR EACH JOB APPLICATION.
- INCLUDING IRRELEVANT INFORMATION OR PERSONAL DETAILS.
- SUBMITTING RESUMES WITH SPELLING OR GRAMMATICAL ERRORS.

AVOIDING THESE PITFALLS ENSURES A PROFESSIONAL AND EFFECTIVE RESUME THAT CLEARLY COMMUNICATES THE CANDIDATE'S VALUE TO POTENTIAL EMPLOYERS.

FREQUENTLY ASKED QUESTIONS

WHAT ARE THE KEY SKILLS TO HIGHLIGHT ON A TECHNICAL PRODUCT MANAGER RESUME?

KEY SKILLS TO HIGHLIGHT INCLUDE PRODUCT LIFECYCLE MANAGEMENT, AGILE METHODOLOGIES, TECHNICAL KNOWLEDGE RELEVANT TO THE INDUSTRY, DATA ANALYSIS, STAKEHOLDER COMMUNICATION, ROADMAP PLANNING, AND CROSS-FUNCTIONAL TEAM LEADERSHIP.

HOW SHOULD I FORMAT A TECHNICAL PRODUCT MANAGER RESUME FOR MAXIMUM IMPACT?

USE A CLEAN, PROFESSIONAL FORMAT WITH CLEAR SECTIONS SUCH AS SUMMARY, SKILLS, EXPERIENCE, EDUCATION, AND CERTIFICATIONS. PRIORITIZE ACCOMPLISHMENTS AND METRICS, USE BULLET POINTS, AND TAILOR THE RESUME TO THE JOB DESCRIPTION.

WHAT TECHNICAL EXPERTISE IS IMPORTANT TO SHOWCASE ON A TECHNICAL PRODUCT MANAGER RESUME?

SHOWCASE EXPERTISE IN SOFTWARE DEVELOPMENT PROCESSES, APIS, CLOUD TECHNOLOGIES, DATA ANALYTICS TOOLS, PROGRAMMING LANGUAGES (IF APPLICABLE), AND FAMILIARITY WITH PLATFORMS OR TECHNOLOGIES RELEVANT TO THE PRODUCT DOMAIN.

HOW CAN I DEMONSTRATE LEADERSHIP EXPERIENCE ON MY TECHNICAL PRODUCT MANAGER RESUME?

HIGHLIGHT INSTANCES WHERE YOU LED CROSS-FUNCTIONAL TEAMS, MANAGED PRODUCT LAUNCHES, INFLUENCED STAKEHOLDERS, DROVE STRATEGIC DECISIONS, AND MENTORED TEAM MEMBERS, USING QUANTIFIABLE RESULTS WHERE POSSIBLE.

SHOULD I INCLUDE CERTIFICATIONS ON A TECHNICAL PRODUCT MANAGER RESUME?

YES, INCLUDING RELEVANT CERTIFICATIONS LIKE CERTIFIED SCRUM PRODUCT OWNER (CSPO), PRAGMATIC MARKETING CERTIFICATION, OR TECHNICAL CERTIFICATIONS RELATED TO YOUR INDUSTRY CAN STRENGTHEN YOUR RESUME.

HOW CAN I TAILOR MY TECHNICAL PRODUCT MANAGER RESUME FOR DIFFERENT INDUSTRIES?

RESEARCH THE SPECIFIC INDUSTRY'S TECHNOLOGY STACK, TERMINOLOGY, AND KEY CHALLENGES, THEN CUSTOMIZE YOUR RESUME TO EMPHASIZE RELEVANT SKILLS, EXPERIENCES, AND ACCOMPLISHMENTS THAT ALIGN WITH THOSE INDUSTRY NEEDS.

WHAT METRICS SHOULD I INCLUDE ON MY TECHNICAL PRODUCT MANAGER RESUME?

INCLUDE METRICS SUCH AS REVENUE GROWTH, USER ACQUISITION NUMBERS, PRODUCT ADOPTION RATES, TIME-TO-MARKET IMPROVEMENTS, COST REDUCTIONS, AND CUSTOMER SATISFACTION SCORES TO DEMONSTRATE IMPACT.

HOW IMPORTANT IS A SUMMARY OR OBJECTIVE STATEMENT ON A TECHNICAL PRODUCT MANAGER RESUME?

A CONCISE SUMMARY OR OBJECTIVE IS IMPORTANT TO QUICKLY CONVEY YOUR EXPERIENCE, TECHNICAL EXPERTISE, AND THE VALUE YOU BRING AS A PRODUCT MANAGER, HELPING RECRUITERS UNDERSTAND YOUR FIT FOR THE ROLE.

CAN I INCLUDE TECHNICAL PROJECTS ON MY TECHNICAL PRODUCT MANAGER RESUME?

YES, INCLUDING RELEVANT TECHNICAL PROJECTS, ESPECIALLY THOSE SHOWCASING YOUR ROLE IN PRODUCT DEVELOPMENT, PROBLEM-SOLVING, AND COLLABORATION, CAN PROVIDE CONCRETE EXAMPLES OF YOUR SKILLS AND EXPERIENCE.

WHAT COMMON MISTAKES SHOULD I AVOID WHEN WRITING A TECHNICAL PRODUCT MANAGER RESUME?

AVOID VAGUE DESCRIPTIONS, LACK OF QUANTIFIABLE ACHIEVEMENTS, POOR FORMATTING, IRRELEVANT INFORMATION, AND FAILING TO TAILOR THE RESUME TO THE JOB DESCRIPTION OR COMPANY'S NEEDS.

ADDITIONAL RESOURCES

1. *CRACKING THE PM RESUME: HOW TO BUILD A WINNING PRODUCT MANAGER RESUME*

THIS BOOK OFFERS DETAILED GUIDANCE ON CRAFTING A STANDOUT PRODUCT MANAGER RESUME, FOCUSING ON SHOWCASING RELEVANT SKILLS AND EXPERIENCES. IT PROVIDES PRACTICAL EXAMPLES AND TEMPLATES TAILORED SPECIFICALLY FOR TECHNICAL PRODUCT MANAGERS. READERS WILL LEARN HOW TO HIGHLIGHT TECHNICAL EXPERTISE ALONGSIDE PRODUCT MANAGEMENT ACHIEVEMENTS TO CATCH RECRUITERS' ATTENTION.

2. *THE PRODUCT MANAGER'S RESUME HANDBOOK*

DESIGNED FOR ASPIRING AND EXPERIENCED PRODUCT MANAGERS, THIS HANDBOOK COVERS THE ESSENTIALS OF RESUME WRITING IN THE TECH INDUSTRY. IT EMPHASIZES THE IMPORTANCE OF QUANTIFIABLE RESULTS AND CLEAR COMMUNICATION OF PRODUCT IMPACT. THE BOOK ALSO INCLUDES TIPS ON TAILORING RESUMES FOR DIFFERENT TECH ROLES, INCLUDING TECHNICAL PRODUCT MANAGEMENT.

3. *TECHNICAL PRODUCT MANAGEMENT RESUME GUIDE: STAND OUT IN A COMPETITIVE MARKET*

THIS GUIDE FOCUSES EXCLUSIVELY ON THE NUANCES OF RESUMES FOR TECHNICAL PRODUCT MANAGERS. IT EXPLAINS HOW TO EFFECTIVELY PRESENT TECHNICAL SKILLS, PROJECT LEADERSHIP, AND CROSS-FUNCTIONAL COLLABORATION ON A RESUME. READERS WILL FIND ADVICE ON STRUCTURING CONTENT TO APPEAL TO BOTH HIRING MANAGERS AND AUTOMATED RESUME SCREENING TOOLS.

4. *RESUME ENGINEERING FOR PRODUCT MANAGERS*

A PRACTICAL RESOURCE THAT BLENDS PRODUCT MANAGEMENT PRINCIPLES WITH RESUME WRITING STRATEGIES. THE BOOK TEACHES HOW TO ENGINEER A RESUME THAT TELLS A COMPELLING STORY OF TECHNICAL PROBLEM-SOLVING AND PRODUCT DELIVERY. IT INCLUDES CASE STUDIES AND BEFORE-AND-AFTER RESUME EXAMPLES TO ILLUSTRATE BEST PRACTICES.

5. *LANDING THE TECHNICAL PRODUCT MANAGER ROLE: RESUME AND INTERVIEW STRATEGIES*

BEYOND JUST RESUME WRITING, THIS BOOK OFFERS A COMPREHENSIVE APPROACH TO SECURING A TECHNICAL PRODUCT MANAGER POSITION. IT COVERS RESUME OPTIMIZATION, COVER LETTER TIPS, AND INTERVIEW PREPARATION FOCUSED ON TECHNICAL PRODUCT MANAGEMENT. THE AUTHOR SHARES INSIDER TIPS FROM INDUSTRY RECRUITERS AND HIRING MANAGERS.

6. *MASTERING THE PRODUCT MANAGER RESUME: FROM ENTRY-LEVEL TO SENIOR ROLES*

THIS BOOK CATERS TO PRODUCT MANAGERS AT ALL CAREER STAGES, WITH FOCUSED ADVICE ON TRANSITIONING FROM GENERAL PRODUCT ROLES TO TECHNICAL PRODUCT MANAGEMENT. IT HIGHLIGHTS HOW TO SHOWCASE TECHNICAL COMPETENCIES AND

LEADERSHIP EXPERIENCES EFFECTIVELY. THE BOOK ALSO PROVIDES GUIDANCE ON CONTINUOUS RESUME UPDATES AND PERSONAL BRANDING.

7. *EFFECTIVE RESUME WRITING FOR TECHNICAL PRODUCT MANAGERS*

A CONCISE YET COMPREHENSIVE GUIDE EMPHASIZING CLARITY, BREVITY, AND IMPACT IN TECHNICAL PRODUCT MANAGER RESUMES. IT COVERS KEY SECTIONS SUCH AS TECHNICAL SKILLS, PROJECT ACHIEVEMENTS, AND METRICS-DRIVEN RESULTS. THE BOOK ALSO ADDRESSES COMMON PITFALLS AND HOW TO AVOID THEM WHEN PRESENTING TECHNICAL EXPERIENCE.

8. *THE ART OF PRODUCT MANAGEMENT RESUMES*

THIS BOOK DELVES INTO THE STORYTELLING ASPECT OF RESUME CREATION FOR PRODUCT MANAGERS WITH A TECHNICAL FOCUS. IT ENCOURAGES READERS TO CRAFT NARRATIVES THAT HIGHLIGHT PROBLEM-SOLVING, INNOVATION, AND CROSS-TEAM LEADERSHIP. TEMPLATES AND EXAMPLES HELP TRANSLATE COMPLEX TECHNICAL PROJECTS INTO COMPELLING RESUME ENTRIES.

9. *PRODUCT MANAGER RESUME BLUEPRINT: TECHNICAL FOCUS*

A STEP-BY-STEP BLUEPRINT FOR BUILDING A TECHNICAL PRODUCT MANAGER RESUME THAT STANDS OUT IN THE TECH INDUSTRY. IT GUIDES READERS THROUGH IDENTIFYING THEIR UNIQUE VALUE PROPOSITION AND ALIGNING IT WITH JOB DESCRIPTIONS. THE BOOK INCLUDES TIPS ON INCORPORATING KEYWORDS AND LEVERAGING LINKEDIN PROFILES TO COMPLEMENT THE RESUME.

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technical product manager resume: Cracking the Tech Career Gayle Laakmann McDowell, 2014-09-02 Become the applicant Google can't turn down Cracking the Tech Career is the job seeker's guide to landing a coveted position at one of the top tech firms. A follow-up to The Google Resume, this book provides new information on what these companies want, and how to show them you have what it takes to succeed in the role. Early planners will learn what to study, and established professionals will discover how to make their skillset and experience set them apart from the crowd. Author Gayle Laakmann McDowell worked in engineering at Google, and interviewed over 120 candidates as a member of the hiring committee - in this book, she shares her perspectives on what works and what doesn't, what makes you desirable, and what gets your resume saved or deleted. Apple, Microsoft, and Google are the coveted companies in the current job market. They field hundreds of resumes every day, and have their pick of the cream of the crop when it comes to selecting new hires. If you think the right alma mater is all it takes, you need to update your thinking. Top companies, especially in the tech sector, are looking for more. This book is the complete guide to becoming the candidate they just cannot turn away. Discover the career paths that run through the top tech firms Learn how to craft the prefect resume and prepare for the interview Find ways to make yourself stand out from the hordes of other applicants Understand what the top companies are looking for, and how to demonstrate that you're it These companies need certain skillsets, but they also want a great culture fit. Grades aren't everything, experience matters, and a certain type of applicant tends to succeed. Cracking the Tech Career reveals what the hiring committee wants, and shows you how to get it.

technical product manager resume: Billboard , 1995-04-29 In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and

trends.

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technical product manager resume: The Career Change Resume Kim Isaacs, Karen Hofferber, 2003 Written by the official resume advisers to Monster.com, this is the ultimate guide to creating life-changing resumes. The Career-Change Resume helps aspiring career-changers reinvent themselves by showing them how to transform their resumes. The book includes step-by-step instructions demonstrating how to craft resumes that open doors to new careers; more than 150 sample resumes and cover letters; valuable, innovative career-change tools and strategies; and solutions to common problems plaguing career-changers.

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