

INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI

INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI IS A PREMIER EDUCATIONAL INSTITUTION DEDICATED TO THE FIELDS OF TOURISM, TRAVEL, AND HOSPITALITY MANAGEMENT IN INDIA. ESTABLISHED TO MEET THE GROWING DEMAND FOR SKILLED PROFESSIONALS IN THE TOURISM SECTOR, THIS INSTITUTE OFFERS COMPREHENSIVE PROGRAMS THAT BLEND THEORETICAL KNOWLEDGE WITH PRACTICAL EXPOSURE. THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI HAS EARNED A REPUTATION FOR ACADEMIC EXCELLENCE, INDUSTRY-ORIENTED CURRICULA, AND ROBUST PLACEMENT OPPORTUNITIES. THIS ARTICLE WILL EXPLORE THE INSTITUTE'S HISTORY, ACADEMIC PROGRAMS, INFRASTRUCTURE, FACULTY EXPERTISE, PLACEMENT RECORD, AND ADMISSION PROCESS. ADDITIONALLY, IT WILL HIGHLIGHT THE INSTITUTE'S ROLE IN SHAPING THE TOURISM AND TRAVEL INDUSTRY IN INDIA, MAKING IT A SOUGHT-AFTER DESTINATION FOR ASPIRING STUDENTS.

- OVERVIEW OF INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI
- ACADEMIC PROGRAMS OFFERED
- CAMPUS INFRASTRUCTURE AND FACILITIES
- FACULTY AND RESEARCH
- PLACEMENT AND CAREER OPPORTUNITIES
- ADMISSION PROCESS AND ELIGIBILITY
- ROLE IN TOURISM AND TRAVEL INDUSTRY DEVELOPMENT

OVERVIEW OF INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI

THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI IS ONE OF THE KEY CENTERS OF EXCELLENCE UNDER THE MINISTRY OF TOURISM, GOVERNMENT OF INDIA. IT WAS ESTABLISHED WITH THE OBJECTIVE OF DEVELOPING TRAINED MANPOWER FOR THE TOURISM AND TRAVEL INDUSTRY, WHICH IS ONE OF THE FASTEST-GROWING SECTORS IN THE COUNTRY. THE INSTITUTE OFFERS SPECIALIZED EDUCATION AND TRAINING IN TOURISM MANAGEMENT, TRAVEL OPERATIONS, HOSPITALITY, AND ALLIED SECTORS. LOCATED STRATEGICALLY IN THE CAPITAL CITY, THE INSTITUTE BENEFITS FROM EASY ACCESSIBILITY AND PROXIMITY TO VARIOUS GOVERNMENT AND INDUSTRY BODIES.

HISTORY AND BACKGROUND

FOUNDED IN THE EARLY 2000S, THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI WAS SET UP TO COMPLEMENT EXISTING TOURISM EDUCATION INITIATIVES ACROSS INDIA. IT IS PART OF A NETWORK OF IITTM'S LOCATED IN VARIOUS CITIES, EACH OFFERING TAILORED PROGRAMS TO MEET REGIONAL INDUSTRY DEMANDS. SINCE ITS INCEPTION, THE DELHI CAMPUS HAS EVOLVED INTO A LEADING INSTITUTION RECOGNIZED FOR ITS INDUSTRY COLLABORATIONS AND QUALITY EDUCATION IN TOURISM MANAGEMENT.

MISSION AND VISION

THE INSTITUTE'S MISSION IS TO IMPART QUALITY EDUCATION AND TRAINING IN TOURISM AND TRAVEL MANAGEMENT, FOSTERING PROFESSIONAL SKILLS THAT MEET GLOBAL STANDARDS. ITS VISION INCLUDES PROMOTING SUSTAINABLE TOURISM PRACTICES, ENCOURAGING RESEARCH AND INNOVATION, AND CONTRIBUTING TO THE SOCIO-ECONOMIC DEVELOPMENT OF THE TOURISM SECTOR IN INDIA AND BEYOND.

ACADEMIC PROGRAMS OFFERED

INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI OFFERS A DIVERSE RANGE OF ACADEMIC PROGRAMS DESIGNED TO EQUIP STUDENTS WITH COMPREHENSIVE KNOWLEDGE AND PRACTICAL SKILLS IN TOURISM AND TRAVEL MANAGEMENT. THESE PROGRAMS CATER TO UNDERGRADUATE, POSTGRADUATE, AND DIPLOMA-LEVEL STUDENTS, ENSURING FLEXIBILITY AND SPECIALIZATION OPPORTUNITIES.

UNDERGRADUATE COURSES

THE INSTITUTE OFFERS A BACHELOR OF BUSINESS ADMINISTRATION (BBA) IN TOURISM AND TRAVEL MANAGEMENT. THIS PROGRAM COVERS FUNDAMENTAL SUBJECTS SUCH AS TOURISM PRINCIPLES, TRAVEL AGENCY OPERATIONS, HOSPITALITY MANAGEMENT, MARKETING, AND EVENT MANAGEMENT. THE CURRICULUM INTEGRATES CLASSROOM LEARNING WITH FIELD VISITS, INTERNSHIPS, AND PROJECT WORK.

POSTGRADUATE COURSES

FOR ADVANCED STUDIES, THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI PROVIDES A MASTER OF BUSINESS ADMINISTRATION (MBA) IN TOURISM AND TRAVEL MANAGEMENT. THIS PROGRAM EMPHASIZES STRATEGIC MANAGEMENT, GLOBAL TOURISM TRENDS, POLICY FRAMEWORKS, AND LEADERSHIP SKILLS. IT PREPARES STUDENTS FOR MANAGERIAL ROLES WITHIN THE TOURISM AND HOSPITALITY INDUSTRIES.

DIPLOMA AND CERTIFICATE PROGRAMS

TO CATER TO PROFESSIONALS AND WORKING INDIVIDUALS, THE INSTITUTE OFFERS VARIOUS DIPLOMA AND CERTIFICATE COURSES FOCUSING ON NICHE AREAS SUCH AS ECO-TOURISM, AIRLINE MANAGEMENT, AND TOUR OPERATIONS. THESE SHORT-TERM PROGRAMS PROVIDE SKILL ENHANCEMENT AND INDUSTRY-RELEVANT KNOWLEDGE.

- BBA IN TOURISM AND TRAVEL MANAGEMENT
- MBA IN TOURISM AND TRAVEL MANAGEMENT
- DIPLOMA IN ECO-TOURISM
- CERTIFICATE COURSE IN AIRLINE MANAGEMENT
- SHORT-TERM PROGRAMS ON TOUR OPERATIONS AND TRAVEL TECHNOLOGY

CAMPUS INFRASTRUCTURE AND FACILITIES

THE CAMPUS OF INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI BOASTS MODERN INFRASTRUCTURE DESIGNED TO CREATE A CONDUCIVE LEARNING ENVIRONMENT. THE FACILITIES SUPPORT BOTH ACADEMIC AND EXTRACURRICULAR ACTIVITIES, CONTRIBUTING TO HOLISTIC STUDENT DEVELOPMENT.

ACADEMIC FACILITIES

CLASSROOMS ARE EQUIPPED WITH AUDIO-VISUAL AIDS AND SMART TECHNOLOGY TO FACILITATE INTERACTIVE LEARNING. THE INSTITUTE HOUSES A WELL-STOCKED LIBRARY WITH AN EXTENSIVE COLLECTION OF BOOKS, JOURNALS, RESEARCH PAPERS, AND DIGITAL RESOURCES RELATED TO TOURISM AND TRAVEL MANAGEMENT.

TRAINING AND PRACTICAL LEARNING CENTERS

DEDICATED COMPUTER LABS WITH THE LATEST SOFTWARE FOR TRAVEL AND TOURISM OPERATIONS ARE AVAILABLE. THE INSTITUTE ALSO MAINTAINS A MOCK TRAVEL AGENCY AND A HOSPITALITY TRAINING CENTER TO PROVIDE HANDS-ON EXPERIENCE. REGULAR WORKSHOPS, SEMINARS, AND GUEST LECTURES ARE CONDUCTED TO BRIDGE THE GAP BETWEEN THEORY AND INDUSTRY PRACTICE.

STUDENT AMENITIES

THE CAMPUS INCLUDES HOSTEL ACCOMMODATIONS, CAFETERIA SERVICES, SPORTS FACILITIES, AND RECREATIONAL AREAS THAT ENSURE A COMFORTABLE STAY AND VIBRANT CAMPUS LIFE FOR STUDENTS.

FACULTY AND RESEARCH

THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI EMPLOYS A TEAM OF EXPERIENCED FACULTY MEMBERS WITH EXPERTISE IN VARIOUS DOMAINS OF TOURISM AND TRAVEL MANAGEMENT. THE FACULTY COMPRISES ACADEMICIANS, INDUSTRY PROFESSIONALS, AND RESEARCHERS WHO CONTRIBUTE TO THE ACADEMIC RIGOR OF THE INSTITUTION.

FACULTY EXPERTISE

FACULTY MEMBERS SPECIALIZE IN AREAS SUCH AS SUSTAINABLE TOURISM, HOSPITALITY MANAGEMENT, TRAVEL TECHNOLOGY, MARKETING, AND TOURISM POLICY. THEIR INDUSTRY EXPOSURE AND RESEARCH ACTIVITIES ENHANCE THE LEARNING EXPERIENCE AND PROVIDE STUDENTS WITH INSIGHTS INTO CURRENT TRENDS AND CHALLENGES.

RESEARCH INITIATIVES

THE INSTITUTE ACTIVELY ENGAGES IN RESEARCH PROJECTS FOCUSED ON TOURISM DEVELOPMENT, ENVIRONMENTAL SUSTAINABILITY, CULTURAL HERITAGE, AND ECONOMIC IMPACTS OF TOURISM. COLLABORATION WITH GOVERNMENT BODIES, TOURISM BOARDS, AND PRIVATE SECTOR ORGANIZATIONS ENABLES APPLIED RESEARCH THAT SUPPORTS POLICY-MAKING AND INDUSTRY GROWTH.

PLACEMENT AND CAREER OPPORTUNITIES

INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI HAS A STRONG PLACEMENT RECORD, WITH GRADUATES SECURING POSITIONS IN LEADING TRAVEL AGENCIES, AIRLINES, HOTEL CHAINS, EVENT MANAGEMENT COMPANIES, AND TOURISM BOARDS. THE INSTITUTE'S DEDICATED PLACEMENT CELL FACILITATES INTERNSHIPS, CAMPUS RECRUITMENT DRIVES, AND CAREER COUNSELING.

TOP RECRUITERS

SOME OF THE PROMINENT RECRUITERS INCLUDE MAJOR AIRLINES, INTERNATIONAL HOTEL GROUPS, TOUR OPERATORS, AND GOVERNMENT TOURISM DEPARTMENTS. THE INSTITUTE'S INDUSTRY PARTNERSHIPS ALSO CREATE AVENUES FOR STUDENTS TO GAIN PRACTICAL EXPOSURE AND NETWORK WITH PROFESSIONALS.

CAREER PROSPECTS

GRADUATES FROM THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI FIND OPPORTUNITIES IN DIVERSE ROLES SUCH AS:

- TRAVEL CONSULTANT
- TOUR MANAGER
- HOTEL OPERATIONS MANAGER
- EVENT COORDINATOR
- MARKETING EXECUTIVE IN TOURISM
- AIRLINE CUSTOMER SERVICE MANAGER

ADMISSION PROCESS AND ELIGIBILITY

THE ADMISSION PROCESS AT INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI IS TRANSPARENT AND MERIT-BASED, DESIGNED TO SELECT CANDIDATES WITH A STRONG APTITUDE FOR TOURISM AND TRAVEL MANAGEMENT STUDIES.

ELIGIBILITY CRITERIA

FOR UNDERGRADUATE PROGRAMS, CANDIDATES MUST HAVE COMPLETED THEIR HIGHER SECONDARY EDUCATION (10+2) FROM A RECOGNIZED BOARD. FOR POSTGRADUATE COURSES, A RELEVANT BACHELOR'S DEGREE WITH MINIMUM QUALIFYING MARKS IS REQUIRED. SPECIFIC ENTRANCE EXAMS OR INTERVIEWS MAY BE PART OF THE SELECTION PROCESS.

APPLICATION PROCEDURE

PROSPECTIVE STUDENTS CAN APPLY ONLINE OR THROUGH OFFLINE METHODS DURING THE ADMISSION WINDOW. THE INSTITUTE RELEASES DETAILED NOTIFICATIONS REGARDING APPLICATION DEADLINES, REQUIRED DOCUMENTS, AND SELECTION CRITERIA. MERIT LISTS AND COUNSELING SESSIONS FINALIZE THE ADMISSION PROCESS.

FREQUENTLY ASKED QUESTIONS

WHAT IS THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT DELHI?

THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT (IITTM) DELHI IS A PREMIER INSTITUTE DEDICATED TO EDUCATION, TRAINING, AND RESEARCH IN THE FIELD OF TOURISM AND TRAVEL MANAGEMENT.

WHAT COURSES ARE OFFERED AT IITTM DELHI?

IITTM DELHI OFFERS VARIOUS COURSES INCLUDING MBA IN TOURISM AND TRAVEL MANAGEMENT, POST GRADUATE DIPLOMA IN TOURISM MANAGEMENT, AND OTHER SPECIALIZED TRAINING PROGRAMS RELATED TO TOURISM AND TRAVEL.

IS IITTM DELHI RECOGNIZED BY THE GOVERNMENT?

YES, IITTM DELHI IS AN AUTONOMOUS INSTITUTE UNDER THE MINISTRY OF TOURISM, GOVERNMENT OF INDIA, AND IS RECOGNIZED FOR ITS QUALITY EDUCATION AND TRAINING IN TOURISM MANAGEMENT.

WHAT ARE THE ELIGIBILITY CRITERIA FOR ADMISSION TO IITTM DELHI?

TYPICALLY, CANDIDATES NEED A BACHELOR'S DEGREE IN ANY DISCIPLINE WITH A MINIMUM PERCENTAGE AS SPECIFIED BY THE INSTITUTE, AND MUST CLEAR THE ADMISSION PROCESS WHICH MAY INCLUDE ENTRANCE EXAMS AND INTERVIEWS.

HOW CAN ONE APPLY FOR ADMISSION TO IITTM DELHI?

APPLICATIONS FOR ADMISSION TO IITTM DELHI ARE USUALLY MADE ONLINE THROUGH THE OFFICIAL IITTM WEBSITE OR THROUGH SPECIFIED ENTRANCE EXAMINATIONS AS PER THE ADMISSION GUIDELINES.

DOES IITTM DELHI OFFER PLACEMENT ASSISTANCE TO ITS STUDENTS?

YES, IITTM DELHI PROVIDES PLACEMENT ASSISTANCE AND HAS COLLABORATIONS WITH VARIOUS TOURISM AND TRAVEL INDUSTRY ORGANIZATIONS TO HELP STUDENTS SECURE INTERSHIPS AND JOB OPPORTUNITIES.

WHAT IS THE CAMPUS LOCATION OF IITTM DELHI?

IITTM DELHI IS LOCATED IN NEW DELHI, THE CAPITAL CITY OF INDIA, PROVIDING STUDENTS WITH ACCESS TO A VIBRANT TOURISM ENVIRONMENT AND INDUSTRY CONNECTIONS.

ARE THERE ANY RESEARCH OPPORTUNITIES AT IITTM DELHI?

YES, IITTM DELHI ENCOURAGES RESEARCH IN TOURISM AND TRAVEL MANAGEMENT AND OFFERS FACILITIES AND SUPPORT FOR RESEARCH PROJECTS, PUBLICATIONS, AND CONFERENCES.

DOES IITTM DELHI COLLABORATE WITH INTERNATIONAL INSTITUTIONS?

IITTM DELHI HAS COLLABORATIONS AND TIE-UPS WITH VARIOUS INTERNATIONAL UNIVERSITIES AND ORGANIZATIONS TO PROMOTE GLOBAL EXPOSURE AND EXCHANGE PROGRAMS FOR STUDENTS AND FACULTY.

WHAT ARE THE CAREER PROSPECTS AFTER GRADUATING FROM IITTM DELHI?

GRADUATES FROM IITTM DELHI CAN PURSUE CAREERS IN TRAVEL AND TOURISM COMPANIES, HOSPITALITY, EVENT MANAGEMENT, AIRLINE AND CRUISE INDUSTRIES, GOVERNMENT TOURISM DEPARTMENTS, AND AS CONSULTANTS OR ENTREPRENEURS IN THE TOURISM SECTOR.

ADDITIONAL RESOURCES

1. *TOURISM MANAGEMENT: PRINCIPLES AND PRACTICES*

THIS BOOK PROVIDES A COMPREHENSIVE OVERVIEW OF THE FUNDAMENTALS OF TOURISM MANAGEMENT, INCLUDING KEY CONCEPTS, INDUSTRY TRENDS, AND BEST PRACTICES. IT IS AN ESSENTIAL RESOURCE FOR STUDENTS AND PROFESSIONALS ASSOCIATED WITH THE INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT (IITTM) DELHI. THE TEXT COVERS VARIOUS TOURISM SECTORS, PLANNING STRATEGIES, AND SUSTAINABLE DEVELOPMENT IN TOURISM.

2. *INTRODUCTION TO TRAVEL AND TOURISM*

DESIGNED FOR BEGINNERS, THIS BOOK INTRODUCES THE BASICS OF TRAVEL AND TOURISM, FOCUSING ON THE INDIAN CONTEXT. IT EXPLAINS THE HISTORY, TYPES, AND IMPORTANCE OF TOURISM, ALONG WITH THE ROLE OF GOVERNMENT AND PRIVATE SECTORS. THE BOOK IS IDEAL FOR IITTM DELHI STUDENTS LOOKING TO BUILD A SOLID FOUNDATION IN THE FIELD.

3. *TOURISM MARKETING AND SALES MANAGEMENT*

THIS TITLE EXPLORES THE CRITICAL ASPECTS OF MARKETING AND SALES WITHIN THE TOURISM INDUSTRY. IT DISCUSSES MARKET RESEARCH, CUSTOMER BEHAVIOR, PROMOTIONAL STRATEGIES, AND SALES TECHNIQUES TAILORED FOR TOURISM PRODUCTS AND SERVICES. THE BOOK HELPS READERS UNDERSTAND HOW TO EFFECTIVELY ATTRACT AND RETAIN TOURISTS IN A COMPETITIVE ENVIRONMENT.

4. *TOURISM POLICY AND PLANNING IN INDIA*

A FOCUSED STUDY ON THE POLICIES AND PLANNING MECHANISMS GOVERNING TOURISM DEVELOPMENT IN INDIA. IT HIGHLIGHTS GOVERNMENT INITIATIVES, REGULATORY FRAMEWORKS, AND SUSTAINABLE PLANNING APPROACHES THAT SUPPORT TOURISM GROWTH. IITTM DELHI STUDENTS GAIN INSIGHTS INTO THE CHALLENGES AND OPPORTUNITIES IN INDIAN TOURISM POLICY.

5. *HOSPITALITY AND TOURISM OPERATIONS MANAGEMENT*

COVERING OPERATIONAL ASPECTS, THIS BOOK DELVES INTO MANAGING HOTELS, TRAVEL AGENCIES, AND OTHER TOURISM-RELATED SERVICES. IT ADDRESSES QUALITY MANAGEMENT, CUSTOMER SERVICE, AND OPERATIONAL EFFICIENCY. THE BOOK IS VALUABLE FOR THOSE PURSUING CAREERS IN HOSPITALITY AND TOURISM MANAGEMENT THROUGH IITTM DELHI.

6. *CULTURAL TOURISM IN INDIA: OPPORTUNITIES AND CHALLENGES*

THIS BOOK EXAMINES THE RICH CULTURAL HERITAGE OF INDIA AS A KEY DRIVER OF TOURISM. IT DISCUSSES HOW CULTURAL TOURISM CAN BE DEVELOPED SUSTAINABLY WHILE PRESERVING TRADITIONS AND LOCAL COMMUNITIES. IITTM DELHI STUDENTS CAN LEARN ABOUT LEVERAGING CULTURAL ASSETS FOR TOURISM GROWTH RESPONSIBLY.

7. *ECO-TOURISM AND SUSTAINABLE DEVELOPMENT*

FOCUSING ON ECO-TOURISM, THIS BOOK EXPLAINS THE PRINCIPLES OF SUSTAINABLE TOURISM DEVELOPMENT AND ENVIRONMENTAL CONSERVATION. IT COVERS CASE STUDIES AND BEST PRACTICES FROM INDIA AND WORLDWIDE. THE TEXT ENCOURAGES FUTURE TOURISM MANAGERS TO PROMOTE RESPONSIBLE TOURISM THAT BENEFITS BOTH NATURE AND LOCAL POPULATIONS.

8. *INTERNATIONAL TOURISM AND TRAVEL MANAGEMENT*

THIS TITLE PROVIDES AN IN-DEPTH LOOK AT GLOBAL TOURISM TRENDS, INTERNATIONAL TRAVEL REGULATIONS, AND CROSS-CULTURAL MANAGEMENT. IT PREPARES STUDENTS AT IITTM DELHI FOR CAREERS IN INTERNATIONAL TOURISM BY HIGHLIGHTING GLOBAL MARKET DYNAMICS AND CHALLENGES. THE BOOK ALSO INCLUDES PRACTICAL APPROACHES TO MANAGING INTERNATIONAL TOURISM OPERATIONS.

9. *TOURISM GEOGRAPHY AND DESTINATION MANAGEMENT*

A DETAILED EXPLORATION OF TOURISM GEOGRAPHY, FOCUSING ON THE SPATIAL ASPECTS OF TOURISM AND DESTINATION MANAGEMENT STRATEGIES. IT COVERS DESTINATION ANALYSIS, DEVELOPMENT, AND MARKETING, WITH AN EMPHASIS ON INDIAN DESTINATIONS. THE BOOK SUPPORTS IITTM DELHI STUDENTS IN UNDERSTANDING HOW GEOGRAPHY INFLUENCES TOURISM PLANNING AND MANAGEMENT.

Indian Institute Of Tourism And Travel Management Delhi

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indian institute of tourism and travel management delhi: **International Handbook of Skill, Education, Learning, and Research Development in Tourism and Hospitality** Anukrati Sharma, 2024-09-28 This handbook provides new dimensions and directions to design tourism education curriculums and transform students' learning. It delves into issues such as job opportunities, business opportunities, required skill sets, and the role of critical and creative thinking in tourism education, and focuses on a shift in mindset from R&D (research and development) to L&D (learning and development), to aid in gaining in-the-field knowledge. It presents a global perspective on the latest trends, innovative curriculum, research, and skill needs in the travel, tourism, and hotel industry via empirical, theoretical, and conceptual chapters, as well

as through global case studies. This handbook explores how to develop the skills, attributes and prospects for employment in these competitive industries, and also highlights what employers in the tourism and hospitality sectors expect from graduate and/or post-graduate candidates. Besides examining the contribution of tourism education towards a better society, this handbook introduces a new way of designing curriculums, and examines the past practices, current trends, and future opportunities in the field.

indian institute of tourism and travel management delhi: Directory of Management Courses in India Sudhir Dawar, 2000-07 The book details many management courses available in India for students at the diploma, graduate and post-graduate level. It provides relevant information regarding courses, duration, institutions and other necessary guidelines.

indian institute of tourism and travel management delhi: Directory of Libraries in India Kulwant Rai Gupta, 2000 The Third Revised And Enlarged Edition Of The Directory Of Libraries In India Contains Much Larger Number Of Addresses Of Libraries In India. Special Chapters Have Been Added On Addresses Of Institutions Offering Courses On Important Subjects Like Management, Medicine And Nursing, Engineering And Technology, Architecture, Law, Sports Etc.It Is Hoped That The Directory In Its Present Form Would Be Found Highly Useful By Publishers And Booksellers In Mailing Their Publicity Material. The Directory Would Also Be Useful To Librarians And Others Concerned With Educational Institutions And Organisations For Getting Information About Libraries In India.

indian institute of tourism and travel management delhi: *Tourism Management Philosophies, Principles and Practices* Jayaprakashnarayana Gade, Raghu Ankathi, Tourism Management Philosophies, Principles and Practices was contributed in the year 2016 to cater the needs of tourism students and industrial professionals. However, from the couple of years, important academic advances are going on and teaching professional are trying to capture them. On the other side, tourism industry environment is also rapidly changing due to G.D.S. Global Position system changed the face of tourism industry at worldwide, India is no exception in this context keeping in mind these challenges and the requirements of tourism industry. 'Tourism Management Philosophies, Principles and Practices is meant for the students of Tourism and travel agency management, Marketing for Tourism, Travel Agency Services, Tour Operation, Tour Interpretation, Transportation, Accommodation, Hospitality services, Impacts of Tourism, Tourism Policy and Planning, Human Resources Management, MICE Tourism, Tourism Trends, classes in universities, colleges and tourism and hotel management institutions. We believe that you have enrolled yourself in a subject that has the potential to be one of the most interesting stimulating in your educational career. Travel trade is a complex world of changing features, products, services and entertainment that makes our life more comfortable and enjoyable. The travel and tourism entrepreneurs similarly maybe interested in understanding how tourism markets and tourism professionals are the driving forces in the development and expansion of tourism industry. All the new or old tour planners, tour executives or managers need to understand different aspects of travel agency business to match the present as well as future requirements. The author has tried to make harmonious blend of theory and practice, which hopefully will make the book more useful to the students, teachers and practicing tourism professionals. The author would appreciate constructive comments and suggestions from the students, teachers, practicing tour planners and executives in the improvements of this book.

indian institute of tourism and travel management delhi: *M-Commerce* Punita Duhan, Anurag Singh, 2019-03-04 This volume presents a pragmatic approach to understanding and capitalizing on contemporary m-commerce trend. It comprehensively encapsulates the evolution, emergent trends, hindrances and challenges, and customer perceptions about various facets of how physical and online retail channels are merging, blurring, and influencing each other in new ways. The rapid rise of m-commerce (or mobile commerce) has led to the emergence of new paradigms in the marketplace. The difference between physical and digital retail is diminishing, and a new "phygital retail" phenomenon is on the rise. Marketers need to understand this emerging paradigm

and consider the new opportunities and challenges involved. This volume, M-Commerce: Experiencing the Phygital Retail, provides a comprehensive discussion of the contemporary m-commerce concepts along with the emerging paradigms in a pragmatic way. It presents empirical analyses and reviews on the myriad aspects of m-commerce, including both contemporary academic and business research.

indian institute of tourism and travel management delhi: Dimensions of International Tourism Mr. Rohit Manglik, 2024-03-08 EduGorilla Publication is a trusted name in the education sector, committed to empowering learners with high-quality study materials and resources. Specializing in competitive exams and academic support, EduGorilla provides comprehensive and well-structured content tailored to meet the needs of students across various streams and levels.

indian institute of tourism and travel management delhi: **A Handbook of Jobs and Careers** Jayanti Ghose, The purpose of this book is to introduce you to the wide open world of opportunities after for students who are still at school and for young adults who are in colleges or in training for further education and professional skills.

indian institute of tourism and travel management delhi: A Textbook of Tourism for Class IX (A.Y. 2023-24) Onward Singdha Kainthola, 2023-05-20 A Textbook of Tourism [Subject Code 406] for class 9 is designed to facilitate the job role of Travel Agent/Tour Operator. This book has been developed as per the latest syllabus and examination pattern prescribed by the CBSE. The language in the book is deliberately kept to be reader-friendly, allowing easy accessibility and grasp of knowledge. In addition, CBSE has introduced Tourism as a vocational course at the school level. In addition, the pictures are used to give the readers a good understanding of the topics without any difficulties. This book will teach you about the major components and growth of tourism industry, history of tourism, different tourism channels of the tourism industry and various resources and products of tourism. Tourism has grown significantly in the last decade. Tourism is the world's largest and fastestgrowing industry and also the largest source of income and employment. India is a diverse country, and its diversity attracts visitors from around the world. India is a developing nation, and tourism provides emerging and developing nations with excellent opportunities to strengthen their economies, contribute to local infrastructure, preserve the environment and cultural treasures and traditions, and lessen poverty and inequality. The government is emphasising in developing and promoting tourism. It has also introduced various policies and schemes to boost the tourism industry by providing more job opportunities in the society. It has also started several short-term vocational courses related to the travel and tourism sector. With these courses, individuals can quickly acquire the necessary skills to join the travel industry. Each chapter has been divided into the following parts: (a) Introduction: It introduces you to the chapter's topic and learning objectives. (b) Relevant Knowledge: This part of the lesson provides you with the relevant information on the topic(s) covered in the chapter. The knowledge developed through this part will enable you to perform certain activities. (c) Exercises: The various questions included in this part of the chapter will help you check your understanding of the topics learned. We hope that this book will help further enhance the understanding and knowledge of the tourism sector. We also hope that this book will boost the students' morale and enormously benefit the teachers. This book attempts to cover almost every aspect of tourism and travel that can help students become tourism professionals. Constructive suggestions for the improvement of the book are most welcome. -Authors

indian institute of tourism and travel management delhi: A Textbook of Tourism for Class X (A.Y. 2023-24) Onward Singdha Kainthola, 2023-05-20 A Textbook of Tourism [Subject Code 406] for class 10 is designed to facilitate the job role of Travel Agent/Tour Operator. This book has been developed as per the latest syllabus and examination pattern prescribed by the CBSE. The language in the book is deliberately kept to be reader-friendly, allowing easy accessibility and grasp of knowledge. In addition, the pictures and diagrams are used to give the readers a good understanding of the topics without any difficulties. Tourism has grown significantly in the last decade. Tourism is the world's largest and fastestgrowing industry and also the largest source of income and employment. India is a diverse country, and its diversity attracts visitors from around

the world. India is a developing nation, and tourism provides emerging and developing nations with excellent opportunities to strengthen their economies, contribute to local infrastructure, preserve the environment and cultural treasures and traditions, and lessen poverty and inequality. The government is emphasising in developing and promoting tourism. It has also introduced various policies and schemes to boost the tourism industry by providing more job opportunities in the society. It has also started several short-term vocational courses related to the travel and tourism sector. With these courses, individuals can quickly acquire the necessary skills to join the travel industry. In addition, CBSE has introduced Tourism as a vocational course at the school level. In the previous class, you learned some basics of travel and tourism, and this book will extend your knowledge of those topics. This book will teach you about different types of tourism, tourism's social, economic, and cultural impact, tourism organisations, tourism businesses, and tourism products, as well as requirement of soft skills in tourism. Tourism is classified as a service industry, and because of the nature of the jobs in the tourism industry, a person should have a high level of soft skills. This book provides knowledge about those soft skills required for this industry. In addition, this book will teach you about different personality traits and how to develop your personality. Each chapter has been divided into the following parts: (a) Introduction: It introduces you to the chapter's topic and learning objectives. (b) Relevant Knowledge: This part of the unit provides you with the relevant information on the topics covered. The knowledge developed through this part will enable the students to perform certain activities listed at the end of each topic. (c) Assignment: The various questions included in this part of the chapter will help the students to check their understanding of the topics learned. We hope that this book will help further enhance the understanding and knowledge of the tourism sector. We also hope that this book will boost the students' morale and enormously benefit the teachers. This book attempts to cover almost every aspect of tourism and travel that can help students become tourism professionals. Constructive suggestions for the improvement of the book are most welcome. -Authors

indian institute of tourism and travel management delhi: Tourism in Jammu and Kashmir Sutinder Singh, The present volume is the outcome of my research work from the last three to four years. In this book a detailed description has been attempted to deal with the tourism industry in Jammu and Kashmir. Our state is full with natural beauty which has attracted tourists throughout the Globe. In this book the main focus is on some important tourist destinations across Jammu and Kashmir. Further the book grapples with the future prospects of tourist industry in Jammu and Kashmir.

indian institute of tourism and travel management delhi: Tourism Education and Asia Claire Liu, Heike Schänzel, 2018-12-12 This book looks at various aspects of tourism education in Asian countries and the impacts of sustainable development in tourism education to the Asian student markets. It provides an insightful and authoritative account of the various issues that are shaping the higher educational world of tourism education in Asia and for its Asian students overseas, and it highlights the creative, inventive and innovative ways that educators are responding to these issues. The book is composed of contributions from specialists in the field and is international in scope. It is divided into four parts: an introduction setting the scene of tourism education and Asia; case studies of tourism education in various Asian countries; case studies of tourism education of Asian students abroad and their trans-national student experiences; and broader perspectives on intra-Asian and transnational tourism education. The book provides a systematic guide to the current state of knowledge on tourism education and Asia and its future direction, and is essential reading for students, researchers, educational practitioners, and academics in Tourism Studies.

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